

227 - BAKER CO TRT MARKETING

2015-2016 BUDGET

Created: 2015-08-10-11.51.57

HISTORICAL DATA							
2012-2013	2013-2014	ADOPTED	ACCT	DESCRIPTION	PROPOSED	APPROVED	ADOPTED
Department: 100		NON-DEPARTMENTAL					
58024	21151		0 3010101	BEGINNING FUND BALANCE	50000	50000	50000
-51	-16		0 3606101	EARNED INTEREST	0	0	0
298740	261050	273420	3606307	TRANSIENT LODGING TAX	303288	303288	303288
10762	4375		0 3707400	COOP ADVERTISEMENT REIMB	0	0	0
367,475	286,560	273,420		Total Revenue	353,288	353,288	353,288
17584	0		0 5203200	PACKAGE TOURISM	0	0	0
77453	73703	70704	5203201	VISITOR SERVICES	73704	73704	73704
45000	30000	30000	5203202	EVENT GRANTS	35000	35000	35000
42506	19696		0 5203203	COOPERATIVE MKT BAKER CO	0	0	0
66000	71000	71000	5203204	MARKETING DIRECTOR CONT	71000	71000	71000
374	0	101716	5203205	OPPORTUNTISTIC MARKETING	130000	130000	130000
499	551		0 5203206	FULLFILLMENT DESIGN/PROD	0	0	0
7415	2180		0 5203207	BILLBOARDS	0	0	0
1258	0		0 5203208	NEWSPAPER OUT OF COUNTY	0	0	0
2420	0		0 5203209	RADIO CAMPAIGN PEND/BOISE	0	0	0
4895	895		0 5203211	SOCIAL NETWORK/INTERNET	0	0	0
361	50		0 5203212	WEBSITE DEVELOPEMENT	0	0	0
2921	0		0 5203213	PUBLIC RELATIONS/MEDIA	0	0	0
7258	13872		0 5203214	CO EVENT MARKETING/OUTRCH	0	0	0
958	92		0 5203215	BASE CAMP BAKER MDIS	0	0	0
2300	2851		0 5203216	TOURISM/TRAV TRADE SHOWS	0	0	0
5000	2900		0 5203217	BAKER CO VISITOR GUIDE	0	0	0
7483	7497		0 5203219	COOP MKT EOVE/HCSB	0	0	0
3025	3155		0 5203222	TOURISM ASSOC. MEMBERSHIP	0	0	0
1999	1050		0 5203223	PRINTING MISC EXP	0	0	0
12247	8193		0 5203227	ADV TRAVEL PERIODICALS	0	0	0
338	0		0 5203229	HOSP/SMALL BUS TRAINING	0	0	0
2169	1490		0 5203230	BROCHURE DISTRIBUTION	0	0	0
2000	0		0 5203301	AUDIT EXPENSE	0	0	0
1466	1819		0 5205801	IN COUNTY TRAVEL EXP	0	0	0
4409	2854		0 5205805	TRAINING/TRAVEL	0	0	0
15397	1711		0 5205806	IN-COUNTY TRAVEL EXP	0	0	0
6569	2731		0 5205807	GROUP AND PACKAGE TRAVEL	0	0	0
1000	0		0 5206110	SUPPILES	0	0	0
3895	0		0 5208001	TELEVISION CABLE TRI-CITY	0	0	0
0	2821		0 5208007	MISCELLANEOUS	0	0	0
126	0		0 5208609	SERVICE/FINANCE CHARGES	0	0	0
346,325	251,111	273,420		Total Materials & Services	309,704	309,704	309,704
0	0	0		CONTINGENCY	43,584	43,584	43,584
346,325	251,111	273,420	100	TOTAL EXPENSE	353,288	353,288	353,288



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2012-2013	2013-2014	ADOPTED					
227 FUND SUMMARY							
2012-2013	2013-2014	ADOPTED			PROPOSED	APPROVED	ADOPTED
367475	286560	273420		TOTAL REVENUE	353288	353288	353288
0	0	0		TOTAL PERSONNEL	0	0	0
346325	251111	273420		TOTAL MATERIALS & SERV	309704	309704	309704
0	0	0		TOTAL CAPITAL	0	0	0
0	0	0		TOTAL TRANSFERS	0	0	0
0	0	0		TOTAL CONTINGENCY	43584	43584	43584
0	0	0		TOTAL OTHER EXPEND	0	0	0
0	0	0		TOTAL DEBT SERVICE	0	0	0
0	0	0		TOTAL UNAPPR END BAL	0	0	0
346325	251111	273420		TOTAL EXPENSES	353288	353288	353288

