

227 - BAKER CO TRT MARKETING

2014-2015 BUDGET

Created: 2014-07-30-10.00.01

HISTORICAL DATA							
2011-2012	2012-2013	ADOPTED	ACCT	DESCRIPTION	PROPOSED	APPROVED	ADOPTED
Department: 100		NON-DEPARTMENTAL					
136445	58024	1580	3010101	BEGINNING FUND BALANCE	0	0	0
286	-51	0	3606101	EARNED INTEREST	0	0	0
270258	298740	273420	3606307	TRANSIENT LODGING TAX	273420	273420	273420
13861	10762	0	3707400	COOP ADVERTISEMENT REIMB	0	0	0
420,850	367,475	275,000		Total Revenue	273,420	273,420	273,420
17197	17584	0	5203200	PACKAGE TOURISM	0	0	0
78703	77453	70704	5203201	VISITOR SERVICES	70704	70704	70704
33492	45000	30000	5203202	EVENT GRANTS	30000	30000	30000
32734	42506	0	5203203	COOPERATIVE MKT BAKER CO	0	0	0
66000	66000	71000	5203204	MARKETING DIRECTOR CONT	71000	71000	71000
0	374	103296	5203205	OPPORTUNTISTIC MARKETING	101716	101716	101716
70	499	0	5203206	FULFILLMENT DESIGN/PROD	0	0	0
7835	7415	0	5203207	BILLBOARDS	0	0	0
9046	1258	0	5203208	NEWSPAPER OUT OF COUNTY	0	0	0
9102	2420	0	5203209	RADIO CAMPAIGN PEND/BOISE	0	0	0
3395	4895	0	5203211	SOCIAL NETWORK/INTERNET	0	0	0
794	361	0	5203212	WEBSITE DEVELOPEMENT	0	0	0
518	2921	0	5203213	PUBLIC RELATIONS/MEDIA	0	0	0
4884	7258	0	5203214	CO EVENT MARKETING/OUTRCH	0	0	0
0	958	0	5203215	BASE CAMP BAKER MDISE	0	0	0
5327	2300	0	5203216	TOURISM/TRAV TRADE SHOWS	0	0	0
17640	5000	0	5203217	BAKER CO VISITOR GUIDE	0	0	0
2093	0	0	5203218	COOP MKT TRAVEL OREGON	0	0	0
5818	7483	0	5203219	COOP MKT EOVE/HCSB	0	0	0
3556	0	0	5203220	MULTIMEDIA DEVELOP/PROD	0	0	0
2250	3025	0	5203222	TOURISM ASSOC. MEMBERSHIP	0	0	0
4371	1999	0	5203223	PRINTING MISC EXP	0	0	0
16720	12247	0	5203227	ADV TRAVEL PERIODICALS	0	0	0
0	338	0	5203229	HOSP/SMALL BUS TRAINING	0	0	0
0	2169	0	5203230	BROCHURE DISTRIBUTION	0	0	0
4750	2000	0	5203301	AUDIT EXPENSE	0	0	0
430	1466	0	5205801	IN COUNTY TRAVEL EXP	0	0	0
2656	4409	0	5205805	TRAINING/TRAVEL	0	0	0
3214	15397	0	5205806	IN-COUNTY TRAVEL EXP	0	0	0
8672	6569	0	5205807	GROUP AND PACKAGE TRAVEL	0	0	0
0	1000	0	5206110	SUPPILES	0	0	0
3348	3895	0	5208001	TELEVISION CABLE TRI-CITY	0	0	0
8056	0	0	5208002	TELEVISION-CABLE BOISE	0	0	0
4614	0	0	5208007	MISCELLANEOUS	0	0	0
5504	0	0	5208101	CONFERENCE HOSTING	0	0	0
41	126	0	5208609	SERVICE/FINANCE CHARGES	0	0	0
362,830	346,325	275,000		Total Materials & Services	273,420	273,420	273,420
362,830	346,325	275,000	100	TOTAL EXPENSE	273,420	273,420	273,420



227 - BAKER CO TRT MARKETING 2014-2015 BUDGET

Created: 2014-07-30-10.00.01

HISTORICAL DATA			ACCT	DESCRIPTION	PROPOSED	APPROVED	ADOPTED
2011-2012	2012-2013	ADOPTED					
227 FUND SUMMARY							
2011-2012	2012-2013	ADOPTED			PROPOSED	APPROVED	ADOPTED
420850	367475	275000		TOTAL REVENUE	273420	273420	273420
0	0	0		TOTAL PERSONNEL	0	0	0
362830	346325	275000		TOTAL MATERIALS & SERV	273420	273420	273420
0	0	0		TOTAL CAPITAL	0	0	0
0	0	0		TOTAL TRANSFERS	0	0	0
0	0	0		TOTAL CONTINGENCY	0	0	0
0	0	0		TOTAL OTHER EXPEND	0	0	0
0	0	0		TOTAL DEBT SERVICE	0	0	0
0	0	0		TOTAL UNAPPR END BAL	0	0	0
362830	346325	275000		TOTAL EXPENSES	273420	273420	273420

